



Considering a mentor this year? BC's free online mentoring portal makes finding a mentor as easy as 1-2-3:

Step 1 - Find Mentorship Programs Available in Your Area

Through [MentorshipBC](#), B.C.'s free online mentoring portal, there are more than 35 mentor programs now available to small business owners from all corners of the province. Using MentorshipBC takes the pain out of sourcing your own experienced mentor, and quickly connects you with seasoned business owners who can help you overcome your small business challenges.

Step 2 - Practice Your "Why Me" Pitch

Once you have been connected with a potential mentor, learn from successful business owners like [Cupcakes Co-Founder Lori Joyce](#). No matter where you are at in your business you still want to provide a compelling reason for why an experienced entrepreneur would invest time in mentoring you. Brush up your "why me" pitch and outline what kind of business you are in, what you are trying to accomplish and why you are a small business owner worth mentoring.

Step 3 - Leverage Your Mentorship With Focused Meetings

As BC dance wear entrepreneur Ainslie Cyopik learned through her [Forum for Women Entrepreneurs \(FWE\)](#) mentor Terri Margo, focused meetings allow both you and your mentor to deal directly with challenges at hand and overcome them quickly and with the right guidance.

For more information on finding a mentor visit us at www.mentorshipBC.ca, follow us on [Twitter](#) and [LinkedIn](#).